



XEROX SHOWCASE

Business Resource News

When, where and how to use color.

Chances are you already know why to use color – color gets a reaction, whether it's a bright new shirt or a sweet new sports car. Learn how to use it to make your mark, and the strategies for doing it affordably.

CAPTIVATE WITH COLOR

Color improves brand recognition by 80%. Start getting you and your business noticed by understanding how it works and why.

[DOWNLOAD OUR FREE COLOR TIP POSTER](#)



NEW Xerox VersaLink C405 Color Multifunction Printer

Get serious about color with the impressive output of the VersaLink C405/N color MFP. This multi-functional printer scans, copies, faxes and emails, and all via a customizable 5-inch color touchscreen that puts your favorite functions at your fingertips. Get more done, faster and more securely, with color that helps you stand out.



[WATCH THE VIDEO](#)

Get better performance from new, next-generation Xerox ConnectKey printers.

Xerox Earns Four Summer 2017 Pick Awards From BLI

Awards are nice but only when they impact your bottom line. The latest Xerox awards from Keypoint Intelligence — Buyers Lab were given for their design-focused productivity-boosting capabilities. The awards included the Xerox VersaLink B400, Xerox VersaLink C400, Xerox VersaLink C405 and Xerox WorkCentre 6515.



[READ THE PRESS RELEASE](#)

A NEW Family of Printers with a Tablet-like Interface

Bring harmony to your work devices with our family of Xerox VersaLink and AltaLink printers powered by award-winning Xerox ConnectKey Technology. Each device offers a multi-touch experience with all the familiarity of a mobile device, and easy, app-based functionality that sync up with all the devices you need to get work done.



[WATCH THE VIDEO](#)

VERITY GROUP

972.422.2228

www.verity-group.com