



# Xerox Sweeps Four Summer 2017 Pick Awards

**NORWALK, Conn. — JUL 11, 2017 — PRINTING, COPYING, MULTIFUNCTION, SOLUTIONS**

In its annual Summer Pick Awards, Keypoint Intelligence – Buyers Lab has recognized four Xerox printer and multifunction printer (MFP) lines – including three from the newly launched ConnectKey® portfolio – based on their productivity-boosting capabilities.

The following Xerox monochrome and color printers and MFPs have earned a Summer 2017 Pick Award:

- The Xerox VersaLink B400 series was awarded “Outstanding Multifunction Printer for Mid-Size Workgroups” because of its support for mobile printing, ConnectKey apps and impressive feature set.
- The Xerox VersaLink C400 series was named “Outstanding Color Printer for Mid-Size Workgroups” due to its access to ConnectKey apps that streamline workflows and add functionality.
- The Xerox VersaLink C405 series received “Outstanding Color Multifunction Printer for Mid-Size Workgroups” based on its highly intuitive touchscreen panel that simplifies walk-up.
- The Xerox WorkCentre® 6515 series won “Outstanding Color Multifunction Printer for Small Workgroups” for its easy-to-use touchscreen panel and high-quality, professional-looking output.

“This group of Pick-winning Xerox products was clearly designed with productivity in mind,” said Marlene Orr, senior test technician for Keypoint Intelligence – Buyers Lab. “The Xerox VersaLink B400 series, VersaLink C400 series and VersaLink C405 series deliver ConnectKey technology in a compact footprint, allowing users to streamline workflows and add functionality, while the Xerox WorkCentre 6515 series is an affordable option with an intuitive design perfect for small workgroups. And the fact that all four devices offer high-quality output, above-average tested speeds and robust mobile support increases their value proposition even further.”

Keypoint Intelligence – Buyers Lab’s Pick Awards are reserved for products that have undergone rigorous testing and have been named “Best in Class” by experienced analysts and technicians. Buyers Lab has been the global document imaging industry’s resource for unbiased and reliable information, test data and competitive selling tools for more than 50 years.